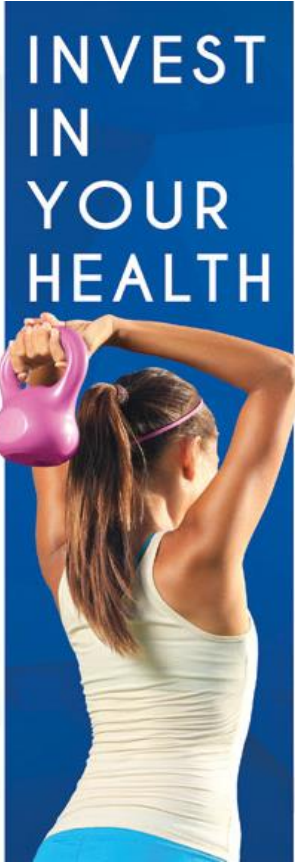


Corporate Memberships • Iron Gorilla Gym • Bay City, MI

"If you want to build the business, Build the people." ~Brownie Wise



"One cost-benefit analysis of corporate gyms found they save \$1.15 to \$5.52 per dollar spent, according to research cited by the book "Fit Over 40 for Dummies," by Betsy Nagelsen McCormack and Mike Yorkey. ***Companies that instituted fitness programs experienced decreased absenteeism, lower turnover rates and reduced usage of sick leave, which saved money and increased productivity.***"

~"Fit Over 40 for Dummies" by Betsy Nagelsen & Mike Yorkey

- ✓ Improved morale
- ✓ Exercise helps employees sleep better
- ✓ A positive and energetic work force collaborates better
- ✓ Investing in a corporate gym improves your company's productivity and quality of customer service
- ✓ The long-term benefits outweigh the initial cost

of Annual Memberships

	1-5	6-10	11-15	16-20	21+
Cost @ Employee Pay	250/Each	240/Each	230/Each	220/Each	210/Each
Cost @ Corporate Pay	240/Each	230/Each	220/Each	210/Each	200/Each
Savings	\$30-40pp	\$40-50pp	\$50-60	\$60-70	\$70-80
Enrollment Fees	\$0	\$0	\$0	\$0	\$0

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